

ENVIRONMENTAL IMPACT STATEMENT

Thornbury Magazine directors and committee members are mindful of the challenges that our activity poses to the environment, and we take all reasonably practicable steps to minimise waste and encourage sustainability:

1. The use of paper for communication is minimised: nearly 98% of our invoices are sent electronically and advertisers are encouraged to use that facility; nearly 98% of advertisers pay by bank transfer rather than cheque; and over 95% of our advertising copy is received by email.
2. We pride ourselves on producing a magazine with content which is worth reading and is sufficiently useful and attractive not to be immediately recycled.
3. Amongst the articles we carry are those by organisations such as Sustainable Thornbury whose message reaches and influences a much higher proportion of Thornbury folk than it would if we did not publish as hard copy.
4. The Magazine is printed on paper meeting the standards of the Forest Stewardship Council (FSC), an international non-profit, multi-stakeholder organization established in 1993 to promote responsible management of the world's forests. The FSC does this by setting standards on forest products, along with certifying and labelling them as eco-friendly. Their website can be found at <https://www.fsc-uk.org/en-uk>
5. Our printer returns all toner cartridges to the suppliers for reuse.
6. We only produce sufficient copies to meet needs within the boundary of the Parish of Thornbury.
7. Magazines are delivered to us finished in cardboard boxes all of which we recycle.
8. We do not deliver the Magazine to homes displaying a 'no junk mail' request unless the homeowner wishes to opt in to delivery.
9. We do not deliver the Magazine to properties where the homeowner declines the printed version.
10. We post Thornbury Magazine on-line. In an ideal world we would not need to print hard copies, but the online version has a readership in the hundreds rather than the thousands and there has been no significant upward trend during the last five years.

Approved by Management Committee 7th November 2024

Due for review 2029